

Advertorial

# DERMACO SKINCARE LOOKS FORWARD TO SHOWS!



Leading UK based aesthetic solutions company DermaCo Skincare have certainly had a busy time in the last couple of years.

They have outperformed the competition in the field of Microdermabrasion, Microcurrent, LED Light Therapy, Ultrasound, Cryotherapy and Thermotherapy. The DermaCo Pro 6 in 1 System has been welcomed throughout Europe encompassing all of these treatments in an affordable package that utilises a revolutionary 6 in 1 solution. Introduced in 2009, the DermaCo Pro System offers great value and is easy to use.

The company is proud of the testimonials it has received from its customers. European Director of Sales Sonny White explains: "We serve many salons and they range from small well run units in towns & cities across the UK, to Spas and Country Clubs. They all demand to have the best quality equipment at an affordable price." Offering a one-stop system that encapsulates all of these treatments has proved to be a winning formula - this is DermaCo's trade mark for value. For example, the Beauty Source at Cricklade Health and Country Club; the owner commented: "I urge anyone looking to expand and grow their business to buy one now. The major factor in making the decision was the versatility of the machine, being able to provide such an array of different procedures. Not only that, but the enthusiasm and the helpfulness from DermaCo was very reassuring".

Many more testimonials are available on the company website  
[www.dermacoskincare.co.uk](http://www.dermacoskincare.co.uk)



## Scottish Beauty, Royal Highland Centre, Edinburgh April 17th

DermaCo Skincare are proud to be the main sponsor of Scottish Beauty, it offers the company the opportunity to demonstrate the DermaCo Pro system to a captive audience. Glasgow based Janice Ross, DermaCo's newly appointed training manager in Scotland says: "This offers DermaCo Skincare the opportunity first

hand to meet with Scottish salon owners in Edinburgh. I am confident the DermaCo Pro 6 in 1 System will bowl them over! We have demonstrations all day long and will ensure everyone is made very welcome."

**DermaCo Skincare Ltd is located on stand E44.**

[www.BeautyServe.com/ScottishBeauty](http://www.BeautyServe.com/ScottishBeauty)

**BeautyUK, NEC, Birmingham May 8th / 9th**

With an expected 20,000 visitors at the show, this is an ideal showcase for the company in an easy accessible environment.

**Visit us at stand M4.**

[www.BeautyServe.com/beautyUK](http://www.BeautyServe.com/beautyUK)

## COMMITTED TO THE UK MARKET

The company, whilst expanding through Europe and even to post-Soviet state Ukraine, maintains the UK market is their most important and the commitment to develop the home market is paramount. With England, Scotland, Wales and Ireland (DermaCo Eire can be contacted on 00353 872774584) DermaCo enthuses that growth in 2011 and 2012 is key to future success. The telesales customer care team is headed up by Laura Selby. Laura commented: "We want to maintain a balance here, whilst we are of course looking for new business. It is the key to our success that customer care is essential. The back up and trust we build with our partners is essential to the brand. **The customer is king, but the brand is nurtured by all our team**, whether they are field sales or office based."

## CONSUMABLES

The Company have just launched DermaCo branded Collagen Gels in various size containers aimed at salon use. Appointed salons are also selling retail consumables to their clientele. Early indications are that sales are well ahead of initial forecasts.

Full details are on [www.dermacoskincare.co.uk](http://www.dermacoskincare.co.uk) website. In addition a range of DermaCo branded salon towels are being launched at the trade shows in the Spring.

*Additional skincare related products will be launched in 2012.*

**Full details of the DermaCo Pro 6 in 1 system are available on the company website or call 01666 503570 for more details.**



The DermaCo Pro 6 in 1 system encompasses six treatments in one affordable package.